

Attorney's Docket No.: 15874-019001

**OFFICIAL COMMUNICATION FACSIMILE:**

**OFFICIAL FAX NO: (571) 273-8300**

**RECEIVED**  
**CENTRAL FAX CENTER**

**AUG 15 2005**

Number of pages including this page 2

Applicant : Steven R. Boal  
Serial No. : 09/451,160  
Filed : November 30, 1999

Art Unit : 3622  
Examiner : James W. Myhre

Title : ELECTRONIC COUPON DISTRIBUTION SYSTEM

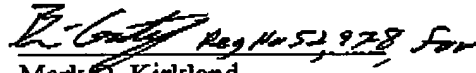
**MAIL STOP AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Attached to this facsimile communication cover sheet is a Notice of Appeal, faxed this 15<sup>th</sup> day of August, 2005, to the United States Patent and Trademark Office.

Respectfully submitted,

Date: August 15, 2005

  
Mark D. Kirkland  
Reg. No. 40,048

Fish & Richardson P.C.  
500 Arguello Street, Suite 500  
Redwood City, California 94063  
Telephone: (650) 839-5070  
Fax: (650) 839-5071

50294144.doc

NOTE: This facsimile is intended for the addressee only and may contain privileged or confidential information. If you have received this facsimile in error, please immediately call us collect at (650) 839-5070 to arrange for its return. Thank you.

Attorney's Docket No.: 15874-019001

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Steven R. Boal  
Serial No. : 09/451,160  
Filed : November 30, 1999  
Title : ELECTRONIC COUPON DISTRIBUTION SYSTEM

Art Unit : 3622  
Examiner : James W. Myhre

**MAIL STOP AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RECEIVED  
CENTRAL FAX CENTER  
AUG 15 2005

NOTICE OF APPEAL

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the action dated February 14, 2005, finally rejecting claims 1-18 and 22-46.

A petition for an extension of time under 37 CFR § 1.136 to extend the time to respond to the final rejection for three (3) months to and including August 15, 2005, is enclosed.

Please apply all charges to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 15 August, 2005

Mark D. Kirkland  
Mark D. Kirkland  
Reg. No. 40,048

Fish & Richardson P.C.  
500 Arguello Street, Suite 500  
Redwood City, California 94063  
Telephone: (650) 839-5070  
Facsimile: (650) 839-5071

50294137.doc

## CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being transmitted by facsimile to the Patent and Trademark Office on the date indicated below.

August 15, 2005

Date of Transmission

Melissa Alexander  
SignatureMelissa Alexander

Typed or Printed Name of Person Signing Certificate